



Education & Leadership Institute

December 13, 2017

Debra Russell
Business Coach for the Arts and
Entertainment Industry including
Professional Athletes
Certified Results Coach
Certified NLP and Hypnosis Practitioner

Dear Debra:

It gives me great pleasure to provide this letter of recommendation indicating our strong support for your commitment to, and participation in, our 4th Annual BOSS (Business of Success beyond Sports) camp from the College of Business on the Long Beach State campus.

Your presentations on How to Use Criticism and Transforming Beliefs were directly aligned with and complimentary to our camp curriculum. While this is a personal hot-button of mine, we have struggled to find a speaker that can deliver the content with passion and experience. Fortunately for us – we found you!

Your combination of style and content was perfect. Based on our personal experience at the session, the student survey results and what the students were able to retain between sessions, tells us we struck a nerve and attacked these skills which are essential to our students developing “whole”, positioned and prepared to pursue success in any industry and in every profession.

As we plan on our 5th camp this summer, we hope you will be available to join us again.

Many thanks for a job well done, and for your gracious support for our program and our young men.

Respectfully,

A handwritten signature in black ink, appearing to read 'Everett L. Glenn', is written over a light beige rectangular background.

Everett L. Glenn, President